



# RADON IN GEORGIA

Georgia Radon Education Program  
Newsletter and Outreach Report  
*January 1, 2020, to March 31, 2020*

*The UGA Radon Program is funded by the U.S. Environmental Protection Agency*

## **Poster Contest Winners Meet with Governor Kemp to Declare January ‘Georgia Radon Action Month’**

In January 2020, Georgia Governor Brian Kemp signed a proclamation declaring January Georgia Radon Action Month. Additionally, Governor Kemp honored the winners of the Georgia Radon Poster Contest, meeting with each to discuss their posters.

Members of the Southeast American Association of Radon Scientist and Technologists (SEARST) and the Environmental Protection Agency Region IV joined the program to celebrate the occasion.



*Governor Kemp holds the Georgia Radon Action Month Proclamation while posing with members of EPA, the UGA Radon Program, SEARST, and the Georgia Radon Poster Contest Winners*

# GEORGIA RADON EDUCATORS AT WORK

## Radon Program Develops Relationships with Medical Community

The UGA Radon Program developed a relationship with a primary care physician in Georgia who purchased 100 radon kits to distribute to her patients. The Program then taught a class to the doctor's patients and medical staff in an effort to educate and boost testing among the community. Over 70 medical professionals and patients attended the class, and most committed to testing their homes after being educated.

Additionally, the program hosted a booth at the Georgia Lung Force Expo, which brought together medical professionals from all over Georgia to discuss pulmonary healthcare in Georgia. At the event the program taught over 40 medical professionals about radon risk and radon testing in Georgia.

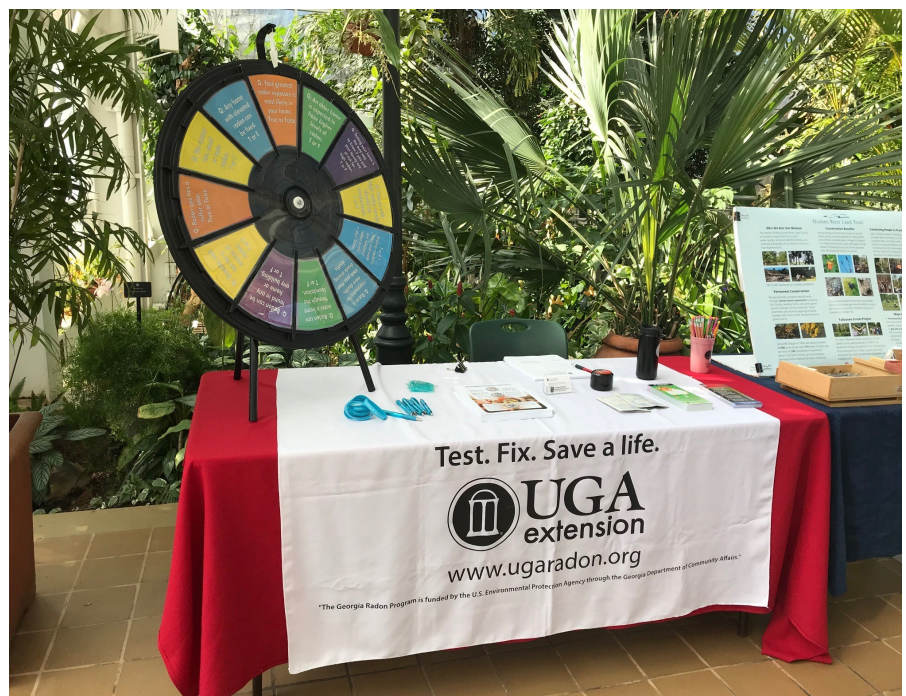
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## Georgia Radon Action Month Bring Increased Awareness

As part of Georgia Radon Action Month, the UGA Radon Program had a series of programs and exhibits to increase awareness of radon testing in Georgia.

The program partook in an event hosted by SciREN, an organization dedicated to bringing collegiate research into K-12 classrooms. The Program developed a lesson plan to distribute to teachers to bring radon science in the classroom. The lesson plan was designed to help students learn the relationship and difference between indoor and outdoor air pollutants.

In addition, the program participated in six other educational events in January, reaching a total 683 people.



*The UGA Radon Program booth at an event at the Botanical Garden of Georgia*

# RADON OUTREACH

## Program Contacts & Media Impressions January through March 2020

### GA SIRG REPORT January-March 2020

<b>PROGRAM CONTACTS</b>	<b>Total</b>
Programs-Meetings	13
Participants	804
Materials Distributed	1600
Exhibits-Events	5
Participants	405
Materials Distributed	650
<b>OTHER CONTACTS</b>	<b>Total</b>
Total Contacts	175
Medical Professionals	2
Home Builders	0
Realtors	13
Consumer Contacts	160
<b>KIT USAGE DATA</b>	<b>Total</b>
Kits Distributed	620
Results Received	429
≥ 4.0 pCi/L	114
< 4.0 pCi/L	283
Incomplete	34
% ≥ 4.0 pCi/L	29%
Highest Level	66.6 pCi/L
<b>MITIGATION DATA</b>	<b>Total</b>
RRNC <sup>2</sup>	17
Mitigations <sup>3</sup>	1,023
Mitigation Referrals	54
<b>MEDIA IMPRESSIONS</b>	<b>Total</b>
Radio	1
Listeners	4,500
Television	
Viewers	
Newspaper <sup>6</sup>	23
Circulation	533,398
Newsletter	
Distribution	
Local Web Hits <sup>4</sup>	
GA SIRG Web Hits <sup>5</sup>	2,569
<b>TOTAL IMPRESSIONS</b>	

<sup>1</sup>Other includes radon education/results of former educators & county FACS/4-H Agents.

<sup>2</sup>Reported annually by Southface and building professionals

<sup>3</sup>Mitigation & RRNCs completed by Certified Mitigators are reported annually.

<sup>4</sup>Began tracking Jan 1, 2010

<sup>5</sup>Web hits for www.UGAradon.org are shared equally among the radon educators.

<sup>6</sup>As of 4/20/18 circulation numbers are reported in full

# RADON OUTREACH

## Program Contacts & Media Impressions Apr. 2003 through Mar. 2020

April 2003 through March 2020								
PROGRAM CONTACTS	Hall	DeKalb	Gwinnett	Elbert	Walton	Southface	Other <sup>1</sup>	Totals
Programs / Meetings	372	187	266	193	624	1,084	27	2,753
Participants	11,779	4,335	15,112	3,866	23,080	17,946	2,099	78,217
Materials Distributed	21,015	11,441	15,887	6,595	46,547	9,184	75	110,744
Exhibits or Events <sup>1</sup>	686	86	175	63	175	67	31	1,283
Participants	51,167	6,558	146,287	11,978	161,033	13,798	2,996	393,817
Materials Distributed	107,583	8,947	50,145	8,057	26,470	1,296	1,346	203,844
OTHER CONTACTS	Hall	DeKalb	Gwinnett	Elbert	Walton	Southface	Other	Totals
Total Direct Contacts	9,553	1,385	1,216	475	5,507	12,268	52	29,952
Medical professionals	602	51	242	56	905	0	24	1,880
Home builders	395	29	43	45	378	10,082	0	10,972
Realtors	801	93	85	25	209	836	28	2,077
Consumer Contacts	7,755	1,212	846	349	4,015	1,350	0	15,527
KIT USAGE DATA	Hall	DeKalb	Gwinnett	Elbert	Walton	Southface	Other	Totals
Kits Distributed	15,764	4,275	7,895	2,893	12,183	5,192	4,600	52,802
Test Results Received	7,769	1,622	2,477	1,354	6,309	1,060	849	21,440
Highest Level	66.6	31.3	54.4	44.0	85.8	77.1	0.0	85.8
MITIGATION DATA	Hall	DeKalb	Gwinnett	Elbert	Walton	Southface	Other	Totals
Mitigation Referrals	2,472	249	361	91	751	412	0	4,336
Mitigations <sup>2,3,7</sup>	8,522							
RRNC <sup>3</sup>	1,497							
MEDIA IMPRESSIONS	Hall	DeKalb	Gwinnett	Elbert	Walton	Southface	Other	Totals
Radio Outreach	71	11	8	4,278	137	1	2	4,508
Listening Audience	4,862,985	3,670,000	10,000	4,020,000	2,693,000	2,000	377,000	15,634,985
TV Outreach	140	75	713	8	279	2	437	1,654
Viewing Audience	25,170,100	12,733,000	73,981,740	15,080	27,894,200	1,328,000	8,385,000	149,507,120
Newspaper Outreach	120	4	19	13	102	0	6	264
Circulation <sup>6</sup>	3,292,036	3,223,000	1,304,817	154,800	3,545,449	0	69,500	11,589,602
Newsletter Outreach	3	2	14	17	56	9	16	117
Distribution	190,240	249	16,746	9,215	1,832,280	903,048	6,054	2,957,832
Local Web Hits <sup>5</sup>	1,126	1,044	20,600	0	12,000	0	0	34,770
State Web Hits <sup>6</sup>	100,922					51,296	0	152,218
<b>TOTAL IMPRESSIONS</b>	<b>33,536,671</b>	<b>19,647,477</b>	<b>75,354,087</b>	<b>4,219,279</b>	<b>35,997,113</b>	<b>2,284,344</b>	<b>8,837,554</b>	<b>178,953,423</b>

<sup>1</sup>Other includes radon education/results of former radon educators and county FACS/4-H Agents.

<sup>2</sup>Reported annually by Southface and building professionals

<sup>3</sup>Certified GA mitigators reported their mitigations & RRNCs annually through 2012.

<sup>4</sup>Began tracking Jan. 1, 2010

<sup>5</sup>UGA Radon Program web hits are shared equally among the 5 radon educators

<sup>6</sup>As of 4/20/18 circulation numbers are reported in full

<sup>7</sup>Mitigation data reflect installations during 2018 that were collected during this reporting period

# RADON RESOURCES & CONTACTS

## Radon Hotline Numbers

### National Hotlines

**Kansas State University / EPA** 1-800-SOS-RADON (1-800-767-7236)  
9:00 a.m. to 5:00 p.m. Monday – Friday

**National Hispanic Indoor Air Quality** 1-800-725-8312

**The Radon Fix It Line:** (National Safety Program) 1-800-644-6999

**Get live help for your radon questions** 1-800-55RADON (557-2366)\*

**Radon Fix-It Hotline**—General information on reducing radon levels 1-800-644-6999\*

**Safe Drinking Water Hotline** 1-800-426-4791

*\* Operated by Kansas State University in partnership with EPA*

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