



Radon in Georgia

Georgia Radon Education Program

Newsletter and Outreach Report

January 1, 2019, to March 31, 2019

The UGA Radon Program is funded by the U.S. Environmental Protection Agency

Governor Deal Proclaimed January Radon Action Month

Governor Nathan Deal signed a proclamation declaring January Georgia Radon Action Month. In addition to signing the declaration, Governor Deal honored the three finalists of the Georgia radon poster contest.

The three finalists were from Clarke and Oconee Counties, beating out over 200 other entrants from around the state. The entrants later received awards at a ceremony on January 21st attended by members of the Southeast American Association of Radon Technologists and Scientists, the American Lung Association, and the University of Georgia.



Georgia Gov. Nathan Deal congratulates, from left, David C. Barrow Elementary School fourth-grader Emma Starnes (2nd Place), David C. Barrow Elementary School fifth-grader Blake Bernt (1st Place), and Malcolm Bridge Middle School seventh-grader Olivia Hawkins (3rd Place).

Georgia Radon Educators at Work

A Record Number of Kits Distributed During National Radon Action Month



Cobb County residents attending a seminar on radon

During January, the Georgia radon program distributed over 500 radon in air test kits to Georgia residents.

Additionally, the program taught seven classes to radon professionals, real estate agents, and the general public, with over 150 attendees. More than 15 Georgia newspapers published stories on radon, and two radio stories were broadcast on local radio station WUGA.

The Program continues to work with local organizations to educate the public on how to test for radon, fix radon problem, ultimately saving lives.

Real Estate Professionals Taking Increased Interest in Radon

On January 15, 2019, the Georgia Radon Program taught a workshop to a group of 45 real estate professionals in DeKalb County. The agents had the opportunity to interact with the state radon map, see examples of short-term radon test kits, and ask questions about the differences between testing in residential homes versus real estate transactions.

In addition to this program, real estate professionals attended several programs open to the general public in the first quarter of the year. Two programs are scheduled in upcoming quarters as a result of real estate professionals bringing information from programs back to their respective companies.

The Georgia Radon Program will continue to target real estate professionals in its future programming. Several agents have expressed interest in becoming advocates in their community, and the program hopes to capitalize on their interest.

Radon Outreach

Program Contacts & Media Impressions January through March 2019

GA SIRG REPORT January-March 2019

PROGRAM CONTACTS	Total
Programs-Meetings	11
Participants	168
Materials Distributed	350
Exhibits-Events	4
Participants	417
Materials Distributed	630
OTHER CONTACTS	Total
Total Contacts	327
Medical Professionals	2
Home Builders	5
Realtors	20
Consumer Contacts	300
KIT USAGE DATA	Total
Kits Distributed	877
Results Received	578
≥ 4.0 pCi/L	133
< 4.0 pCi/L	402
Incomplete	43
% ≥ 4.0 pCi/L	25%
Highest Level	38.9 pCi/l
MITIGATION DATA	Total
RRNC ²	17
Mitigations ³	1023
Mitigation Referrals	6
MEDIA IMPRESSIONS	Total
Radio	3
Listeners	11230
Television	
Viewers	
Newspaper ⁶	15
Circulation	308,000
Newsletter	3
Distribution	7,701
Local Web Hits ⁴	
GA SIRG Web Hits ⁵	2,632
TOTAL IMPRESSIONS	

¹Other includes radon education/results of former educators & county FACS/4-H Agents.

²Reported annually by Southface and building professionals

³Mitigation & RRNCs completed by Certified Mitigators are reported annually.

⁴Began tracking Jan 1, 2010

⁵Web hits for www.UGAradon.org are shared equally among the radon educators.

⁶As of 4/20/18 circulation numbers are reported in full

Radon Outreach

Program Contacts & Media Impressions Apr. 2003 through Mar. 2019

April 2003 through March 2019								
<u>PROGRAM CONTACTS</u>	Hall	DeKalb	Gwinnett	Elbert	Walton	Southface	Other ¹	Totals
Programs / Meetings	345	187	266	193	624	1,084	27	2,726
Participants	10,611	4,335	15,112	3,866	23,080	17,946	2,099	77,049
Materials Distributed	18,839	11,441	15,887	6,595	46,547	9,184	75	108,568
Exhibits or Events ¹	671	86	175	63	175	67	31	1,268
Participants	49,632	6,558	146,287	11,978	161,033	13,798	2,996	392,282
Materials Distributed	106,073	8,947	50,145	8,057	26,470	1,296	1,346	202,334
OTHER CONTACTS	Hall	DeKalb	Gwinnett	Elbert	Walton	Southface	Other	Totals
Total Direct Contacts	8,913	1,385	1,216	475	5,507	12,268	52	29,952
Medical professionals	592	51	242	56	905	0	24	1,870
Home builders	386	29	43	45	378	10,082	0	10,963
Realtors	628	93	85	25	209	836	28	1,904
Consumer Contacts	7,307	1,212	846	349	4,015	1,350	0	15,079
KIT USAGE DATA	Hall	DeKalb	Gwinnett	Elbert	Walton	Southface	Other	Totals
Kits Distributed	13,843	4,275	7,895	2,893	12,183	5,192	4,600	50,881
Test Results Received	6,502	1,622	2,477	1,354	6,309	1,060	849	20,173
Highest Level	49.9	31.3	54.4	44.0	85.8	77.1	0.0	85.8
MITIGATION DATA	Hall	DeKalb	Gwinnett	Elbert	Walton	Southface	Other	Totals
Mitigation Referrals	2,180	249	361	91	751	412	0	4,044
Mitigations ^{2,3,7}	8,522							
RRNC ³	1,497							
MEDIA IMPRESSIONS	Hall	DeKalb	Gwinnett	Elbert	Walton	Southface	Other	Totals
Radio Outreach	69	11	8	4,278	137	1	2	4,506
Listening Audience	4,858,230	3,670,000	10,000	4,020,000	2,693,000	2,000	377,000	15,630,230
TV Outreach	140	75	713	8	279	2	437	1,654
Viewing Audience	25,170,100	12,733,000	73,981,740	15,080	27,894,200	1,328,000	8,385,000	149,507,120
Newspaper Outreach	95	4	19	13	102	0	6	239
Circulation ⁶	2,735,638	3,223,000	1,304,817	154,800	3,545,449	0	69,500	11,033,204
Newsletter Outreach	3	2	14	17	56	9	16	117
Distribution	190,240	249	16,746	9,215	1,832,280	903,048	6,054	2,957,832
Local Web Hits ⁵	1,126	1,044	20,600	0	12,000	0	0	34,770
State Web Hits ⁶	92,230					51,296	0	143,526
TOTAL IMPRESSIONS	32,973,780	19,645,739	75,352,349	4,217,541	35,995,375	2,284,344	8,837,554	178,953,423

¹Other includes radon education/results of former radon educators and county FACS/4-H Agents.

²Reported annually by Southface and building professionals

³Certified GA mitigators reported their mitigations & RRNCs annually through 2012.

⁴Began tracking Jan. 1, 2010

⁵UGA Radon Program web hits are shared equally among the 5 radon educators

⁶As of 4/20/18 circulation numbers are reported in full

⁷Mitigation data reflect installations during 2018 that were collected during this reporting period

Radon Resources & Contacts

Radon Hotline Numbers

National Hotlines

Kansas State University / EPA 1-800-SOS-RADON (1-800-767-7236)
9:00 a.m. to 5:00 p.m. Monday – Friday

National Hispanic Indoor Air Quality 1-800-725-8312

The Radon Fix It Line: (National Safety Program) 1-800-644-6999

Get live help for your radon questions 1-800-55RADON (557-2366)*

Radon Fix-It Hotline—General information on reducing radon levels 1-800-644-6999*

Safe Drinking Water Hotline 1-800-426-4791

** Operated by Kansas State University in partnership with EPA*

*The Georgia Radon Program is funded by the U.S. Environmental Protection Agency
State Indoor Radon Grant Program*

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