



Radon in Georgia

Georgia Radon Education Program

Newsletter and Outreach Report

July 1, 2019, to September 30, 2019

The UGA Radon Program is funded by the U.S. Environmental Protection Agency

Northeast Georgia Board of Realtors Invites Program to Train Over 100 Realtors

The Program was invited to the Northeast Georgia Board of Realtor's (Board) annual luncheon to speak to over 100 real estate agents on radon. The Board has agents in Gilmer, Fannin, Union, Towns, and Rabun Counties. These counties are among those at highest radon risk in Georgia according to historical testing data.

Realtors in attendance had the chance to share their experiences with radon. Several realtors expressed that their knowledge of radon helped them gain the trust of their clients. Others spoke about the challenges of getting mitigation companies to travel to more rural areas of Georgia. The Program looks forward to continuing its relationship with the Board and the communities it serves.



Radon Educator leading discussion on radon related illness in the Southeastern United States

Georgia Radon Educators at Work

Loganville Lions Club to Take on Radon Project

On September 16, 2019, the Program put on a radon class for the Loganville Lions Club. In attendance were 18 Lions Club members, one of whom is also the Mayor of Loganville, Rey Martinez. At the conclusion of the meeting members of the Loganville Lions Club agreed to work with the Program to distribute radon information throughout Loganville. As part of this, the Loganville Lions Club will table a booth at the Loganville Autumn Fest on October 19, 2019. The Program looks forward to continuing its relationship with Lions.

Program Records Podcast with Atlanta Real Estate Forum

The Program was invited to record a podcast with the Atlanta Real Estate Forum Radio in September. Co-hosts Carol Morgan and Todd Schnick interviewed Derek Cooper about what radon is, how it gets into a home, how to test a home for radon, and how to mitigate when levels are above the action level of 4 picocuries per liter.

To listen to the podcast, search for Atlanta Real Estate Forum Radio on your favorite podcast service or visit www.atlantarealestateforum.com and search “radon”.



Co-host Carol Morgan poses for a photo with Derek Cooper, Radon Educator, and a short-term radon test kit

Radon Outreach

Program Contacts & Media Impressions July through September 2019

GA SIRG REPORT July—September 2019

PROGRAM CONTACTS	Total
Programs-Meetings	5
Participants	209
Materials Distributed	400
Exhibits-Events	2
Participants	380
Materials Distributed	450
OTHER CONTACTS	Total
Total Contacts	187
Medical Professionals	4
Home Builders	3
Realtors	125
Consumer Contacts	55
KIT USAGE DATA	Total
Kits Distributed	704
Results Received	378
≥ 4.0 pCi/L	49
< 4.0 pCi/L	311
Incomplete	18
% ≥ 4.0 pCi/L	14%
Highest Level	20.4 pCi/L
MITIGATION DATA	Total
RRNC ²	17
Mitigations ³	1023
Mitigation Referrals	49
MEDIA IMPRESSIONS	Total
Radio	1
Listeners	255
Television	
Viewers	
Newspaper ⁶	
Circulation	
Newsletter	
Distribution	
Local Web Hits ⁴	
GA SIRG Web Hits ⁵	1,736
TOTAL IMPRESSIONS	

¹Other includes radon education/results of former educators & county FACS/4-H Agents.

²Reported annually by Southface and building professionals

³Mitigation & RRNCs completed by Certified Mitigators are reported annually.

⁴Began tracking Jan 1, 2010

⁵Web hits for www.UGAradon.org are shared equally among the radon educators.

⁶As of 4/20/18 circulation numbers are reported in full

Radon Outreach

Program Contacts & Media Impressions Apr. 2003 through Sept. 2019

April 2003 through September 2019								
PROGRAM CONTACTS	Hall	DeKalb	Gwinnett	Elbert	Walton	Southface	Other ¹	Totals
Programs / Meetings	357	187	266	193	624	1,084	27	2,738
Participants	10,919	4,335	15,112	3,866	23,080	17,946	2,099	77,357
Materials Distributed	19,359	11,441	15,887	6,595	46,547	9,184	75	109,088
Exhibits or Events¹	678	86	175	63	175	67	31	1,275
Participants	50,512	6,558	146,287	11,978	161,033	13,798	2,996	393,162
Materials Distributed	106,823	8,947	50,145	8,057	26,470	1,296	1,346	203,084
OTHER CONTACTS	Hall	DeKalb	Gwinnett	Elbert	Walton	Southface	Other	Totals
Total Direct Contacts	9,278	1,385	1,216	475	5,507	12,268	52	29,952
Medical professionals	597	51	242	56	905	0	24	1,875
Home builders	393	29	43	45	378	10,082	0	10,970
Realtors	783	93	85	25	209	836	28	2,059
Consumer Contacts	7,505	1,212	846	349	4,015	1,350	0	15,277
KIT USAGE DATA	Hall	DeKalb	Gwinnett	Elbert	Walton	Southface	Other	Totals
Kits Distributed	14,838	4,275	7,895	2,893	12,183	5,192	4,600	51,876
Test Results Received	7,126	1,622	2,477	1,354	6,309	1,060	849	20,797
Highest Level	49.9	31.3	54.4	44.0	85.8	77.1	0.0	85.8
MITIGATION DATA	Hall	DeKalb	Gwinnett	Elbert	Walton	Southface	Other	Totals
Mitigation Referrals	2,304	249	361	91	751	412	0	4,168
Mitigations^{2,3,7}								8,522
RRNC³								1,497
MEDIA IMPRESSIONS	Hall	DeKalb	Gwinnett	Elbert	Walton	Southface	Other	Totals
Radio Outreach	70	11	8	4,278	137	1	2	4,507
Listening Audience	4,858,485	3,670,000	10,000	4,020,000	2,693,000	2,000	377,000	15,630,485
TV Outreach	140	75	713	8	279	2	437	1,654
Viewing Audience	25,170,100	12,733,000	73,981,740	15,080	27,894,200	1,328,000	8,385,000	149,507,120
Newspaper Outreach	96	4	19	13	102	0	6	240
Circulation⁶	2,750,638	3,223,000	1,304,817	154,800	3,545,449	0	69,500	11,048,204
Newsletter Outreach	3	2	14	17	56	9	16	117
Distribution	190,240	249	16,746	9,215	1,832,280	903,048	6,054	2,957,832
Local Web Hits⁵	1,126	1,044	20,600	0	12,000	0	0	34,770
State Web Hits⁶	96,342					51,296	0	147,638
TOTAL IMPRESSIONS	32,989,857	19,646,561	75,353,171	4,218,363	35,996,197	2,284,344	8,837,554	178,953,423

¹Other includes radon education/results of former radon educators and county FACS/4-H Agents.

²Reported annually by Southface and building professionals

³Certified GA mitigators reported their mitigations & RRNCs annually through 2012.

⁴Began tracking Jan. 1, 2010

⁵UGA Radon Program web hits are shared equally among the 5 radon educators

⁶As of 4/20/18 circulation numbers are reported in full

⁷Mitigation data reflect installations during 2018 that were collected during this reporting period

Radon Resources & Contacts

Radon Hotline Numbers

National Hotlines

Kansas State University / EPA 1-800-SOS-RADON (1-800-767-7236)
9:00 a.m. to 5:00 p.m. Monday – Friday

National Hispanic Indoor Air Quality 1-800-725-8312

The Radon Fix It Line: (National Safety Program) 1-800-644-6999

Get live help for your radon questions 1-800-55RADON (557-2366)*

Radon Fix-It Hotline—General information on reducing radon levels 1-800-644-6999*

Safe Drinking Water Hotline 1-800-426-4791

** Operated by Kansas State University in partnership with EPA*

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